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**New Event to Elevate the Industry with Help From Print VIPs**

**August 11, The Printerverse –** It’s time for print to raise its game. [Elevate Print](https://printmediacentr.com/elevate-print-conference/), a free online event from [Print Media Centr](https://printmediacentr.com/) and technology partner [INKISH](http://www.inkish.tv/) with support from 15 industry organizations will be helping the industry do just that from August 25 – 27, 10AM to 2PM ET daily. Special events at 12PM ET each day will feature high-profile thought leaders including former Curator of the Nobel Prize Museum, creativity expert, and CEO of Combiner Tobias Degsell, and former Xerox and HP executives Hélène Blanchette and Shuchi Sarkar.

In addition to sessions that explore how to open up new business opportunities and elevate customer relationships, analysis of segments following COVID-19, the rundown on equipment that would have been launching at tradeshows this year and more, Elevate Print will be tackling important issues such as Black Lives Matter, diversity and inclusion, attracting young talent to the industry and creating a sustainable future for print.

Deborah Corn, Intergalactic Ambassador to The Printerverse at Print Media Centr, says: “I have curated an incredible line-up of speakers and received amazing support from 15 affiliate organization partners to provide attendees access to honest, unbiased information and discussion topics to help them raise their game and spark new ideas for their business, as well as offer perspective on how to attract new voices to the industry for long-term careers. Working for the greater good of the print industry is a shared commitment of Print Media Centr and INKISH, and CEO Morten Reitoft will bring his team and technology to the table to make the online experience more interesting and interactive.”

Karen Fulton, president and CEO of PIA San Diego, says: “Affiliates across the country were eager to work together on this great event to Elevate Print. This industry has always been stronger together and when we put Print Media Centr, printers, association executives, industry leaders and leading experts in a room – virtual or not – magic happens.”

For media inquiries and interview requests, contact karis@printmediacentr.com

You can view the full Elevate Print schedule and register [here](https://printmediacentr.com/elevate-print-conference/)

**About Print Media Centr**

Print Media Centr provides printspiration and resources to our vast network of print and marketing professionals through online content, event support and coverage, and Podcasts From The Printerverse. Print Media Centr also works with printers, suppliers, and industry organizations to help them create meaningful relationships with customers, and achieve success with their social media and content marketing endeavors.

Visit [printmediacentr.com](http://printmediacentr.com/)and connect with The Printerverse.

**About INKISH**

Every day you work hard for your money. You invest in technology and people. To overcome and pre-empt challenges that affect your business, you need access to the best, topical and unbiased information. This is what we do. INKISH delivers films, text, and technology to keep you updated and inspired by other successful companies in the global printing industry. Always on your side.

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